

VEHICLE DONATION AWARD PROGRAM GUIDE

For Vehicle Dealerships, Brokers, Wholesalers, Impound / Tow Companies,
Generous Individual Vehicle Owners and Vehicle Auction Agencies!



JUST CURE IT
Fundraising For A Cure *End Lupus Now!*





PROGRAM OVERVIEW

Our Vehicle Donation Award Program allows us to raise funds to support the LFOA's mission to develop a cure for Lupus. At the same time, our goal is providing Humanitarian efforts at the national, international and state levels to assist those in serious need as a charitable foundation.

Vehicle auction companies, tow (Impound) companies, automotive brokers, individual vehicle owners, wholesalers and automotive dealerships! All can learn more about our program by familiarizing themselves with the information provided in this guide. All parties involved will benefit from our donation program, it's a win win for everybody!.

The Lupus Fighters of America Foundation will administer, market and promote our new initiative partnership with its supporters, advocates, sponsors, general public and vendor partners. Through our program, For vehicles that are being donated, you will receive a tax benefit or monthly award for the vehicles in their current physical & mechanical state. Registration into VDAP, allows you to become a member and the opportunity to receive monthly incentive awards for your donation. Which involves our Lease To Own Program & your reliable running donated vehicle. You as our Vehicle Participating Partner (VPP), donates your vehicle(s) and receives a award. This award is disbursed on a monthly basis, based on the lease (3 Year minimum agreement) of the vehicle(s) provided by The Vehicle Participating Partner, until the vehicle is finally sold outright to an end buyer (Page 4). **OR** if The Vehicle Participating Partner can donate the vehicle and receive a receipt for tax benefits. **OR** the VPP can sale the vehicle(s) outright to us at a generous discount, which will be based upon consignment. Where we will sale the vehicle(s) to our end buyer, from it's current location and in its current physical and mechanical condition. The funds will be placed in escrow to secure the sales transaction and transportation for pickup / delivery of the vehicle(s). Once pickup / shipment is approved and cleared, half of the agreed amount for the vehicle(s) will be released from escrow to The Vehicle Participating Partner. Soon as the vehicle is inspected and delivered, the remaining balance will be released within 1 hour to 24 hours.

Vehicle Dealerships, Wholesalers, Brokers and Individuals are encouraged to become active participants in our program, promoting it in communities and through national and international communication channels. By simply referring interested donors to www.lupusfightersofnevada.org/VDAP, allowing for more proceeds to be generated in support of LFOA's mission throughout each community. We hope this will be successful at multiple levels in helping us achieve our mission of keeping our promises to over 1.5 million+ Lupus patients to find a cure and 2 million+ poverty stricken families in need worldwide, with food, water & temporary adequate shelter. We are grateful for all you are doing and hope this will enable LFOA to do even more. This guide will walk you through how LFOA will promote and market the program to help raise funds for the cause and you. Plus we'll provide you with marketing tools to assist as well.

To Make A Donation, email: lupusfightersofamerica@gmail.com or [Apply Online!](#)

THERE'S ANOTHER WAY TO GIVE!
DONATE A VEHICLE

WE ACCEPT CARS, BOATS, RVs, EVEN JET SKIS!
PLUS, YOUR GIFT QUALIFIES FOR A TAX DEDUCTION.

GIVE TODAY

lupusfightersofnevada.org/V

SUPPORTING OUR LUPUS WARRIORS!

QUICK FACTS

WHO:	Lupus Fighters of America - VDAP is designed to bridge the local nonprofit competitive grant & funding gap. To raise our own funding for a lupus cure!
WHAT:	Vehicle Donation Award Program
WHEN:	Donations can be made anytime online 24/7 - Click Here! Office Hours of Operation: 8 a.m.-10 p.m. (Pacific Time), Monday-Friday 9 a.m.-8 p.m. (Pacific Time), Saturday 11 a.m.-7:30 p.m. (Pacific Time), Sunday
WHERE:	Donations can be made in any state in the U.S. and in some areas Internationally.
WHY:	To help raise funds to support LFOA's mission and goal.
HOW:	Donors can donate online at www.lupusfightersofnevada.org/VDAP or by calling 702.900.4707

DID YOU KNOW?

All Vehicles Considered

We strive to accept any vehicle; cars, super-cars, SUV's, trucks, motorcycles, RVs, boats, airplanes, heavy equipment, farm machinery and most other motorized vehicles, running or not.

Free Pickup

We can provide convenient vehicle pickup and towing just about anywhere in all 50 states, and shipping for import / export to and from international markets. Once the donor has provided us with all necessary information via the online vehicle donation form or over the phone with one of our vehicle donor support representatives, we will arrange to have the vehicle(s) picked up. The vehicle will be picked up and taken to one of our many sale locations where it will be sold—all at no cost to the donor. In most cases, once the donation record has been created, we can schedule the vehicle to be picked up on the initial call. In other cases, we will contact the donor within two to three business days to schedule a convenient appointment time with one of our preferred vendors.

Tax Benefits

Most vehicle donations qualify for a tax deduction. In most cases, the donor will receive a donation receipt from LFOA when the vehicle is picked up. This initial acknowledgment will indicate the vehicle donor's name as well as the year, make, model, condition and state of the vehicle(s) being donated. The vehicle donor will then be mailed a thank-you letter on behalf of LFOA's Vehicle Donation Award Program, which serves as a tax receipt, within 30 days of the donation / sale of the vehicle(s). This will be the donor's final tax document if the vehicle sold for less than \$500. If the vehicle sells for more than \$500 and the donor's tax identification number has been provided, an IRS Form 1098-C, "Contributions of Motor Vehicles, Boats, and Airplanes," will be mailed to the vehicle donor within 30 days of the sale stating the amount of gross proceeds received from the donated vehicle.

FREQUENTLY ASKED QUESTIONS

Who operates the VDAP Vehicle Donation Award Program?

Lupus Fighters of America (LFOA) operates the VDAP Vehicle Donation Award Program. LFOA is an federal exempt 501(c)(3) nonprofit organization based in Las Vegas Nevada that operates under the governance of a board of directors and members for whom specializes in vehicle donation services for nonprofits.

LFOA follows federal governmental compliance with all IRS and state regulations concerning vehicle donation programs, fundraising registrations, and charitable receipting requirements throughout all 50 states and Internationally, as required. LFOA has also been established for over 8 years.

What are the benefits of donating a vehicle to VDAP?

It's easy, fun, free and secure! We convert the vehicles into cash, which becomes a welcome donation to VDAP. Your gift could qualify for a tax deduction, and you can avoid the cost and hassle of repairing or selling a vehicle you no longer need or want.

Do we accept all vehicles?

All vehicles are considered. We strive to accept any vehicle—cars, trucks, super-cars, motorcycles, RVs, boats, airplanes, heavy equipment, farm machinery and most other motorized vehicles—anywhere, running or not. Just submit using our secured [online form](#) to find out if we can accept your vehicle.

What if I don't have the title or have title issues?

In most states, and regions; you will need the clear title to the vehicle. But if you do not have it, or have problems with your title, please call us anyway. It is possible that other arrangements may be made. Any lien holder listed on the title must be cleared and/or released first. Please refer to the motor vehicle division in your state and or region for clear instructions. We are also available seven days a week during regular hours of operation.

Are there any costs?

No. There is no cost to the donor. All expenses are deducted from the gross sales price, and if the costs ever exceed the price, those costs are covered.

How does it work?

It's easy to donate to us seven days a week, by submitting your donation using our secure [online form](#). Then we'll contact you to schedule a free inspection and vehicle pickup appointment. A VDAP representatives will arrange to have the vehicle inspected and picked up. We can pick up your vehicle just about anywhere in the U.S. within 5 business days of completing the donation. We also can arrange for import / export vehicle services for international market pickups within 10 business days of completing the donation.

FREQUENTLY ASKED QUESTIONS (CONTINUED)

How quickly can I have my vehicle picked up?

In most cases, once the donation record has been created, we can schedule the vehicle to be inspected and picked up. In other cases, we will contact you within two to five business days to schedule a convenient appointment time with one of our preferred vendors. If you need your vehicle picked up sooner, please let one of our VDAP representatives know. We will do our best to accommodate your time frame.

What will happen to my vehicle?

Donated vehicles are sold through the used-vehicle markets and provide crucial funding for our Vehicle Donation Award Programs. We work with a very large network of nationwide and independent buyers. As well as; analyze vendor pricing and performance on a regular basis to improve our process, ensure the best possible return and maximize the donor's awards and or tax benefits. For unique or specialty items that have been donated, we may use other means to sell the vehicle to help ensure the maximum funds are received for each donation.

How do I check on the status of my vehicle or get other answers?

We are available seven days a week. Please email lupusfightersofamerica@gmail.com to get the answers to your questions fast.

Hours of Operation:

9 a.m.-5 p.m. (Pacific time), Monday-Friday

9 a.m.-1 p.m. (Pacific time), Saturday

11 a.m.-3:00 p.m. (Pacific time), Sunday

Is my donation tax-deductible?

Yes! Your vehicle donation is tax-deductible. Individual tax situations vary, so please check with a tax professional to determine how you may benefit.

How much money goes to VDAP?

The amount of money LFOA receives will depend on the age and condition of the vehicle. The actual costs of towing, import / export fees, title transfer and handling will be deducted from the net proceeds being sent to VDAP. LFOA will retain 30% for humanitarian efforts, while VDAP receives 50% of all net proceeds generated to expand the program, which includes; marketing and promotions. VDAP will disburse a **20%** award to our **Vehicle Participating Partners (VPP)** based on the net proceeds generated from the sale of the vehicle(s) that the VPP has donated in their particular condition and state.

How long is the entire process from the pickup to when VDAP receives its funds?

We have multiple sales outlets and work hard to find the best buyer for each vehicle. The entire sale process may take 1 to 12+ weeks. The net profit proceeds from your generous vehicle donation, are allocated, cleared and sent to VDAP human resources within three business days. This process will take place upon receipt of the net proceeds from the lease, auction or direct end buyer.

When will the award distribution of the net proceeds to VPP's, be sent?

VDAP will disburse awards to all **vehicle participating partner(s)**. In which a vehicles that were donated by the VPP and proceeds were received for the vehicles lease through our program. The **vehicle participating partner(s)**, will be awarded **20% of net proceeds** from the vehicles they've donated; every 30 days, until the vehicle is sold outright.

TAX BENEFITS

Tax Deduction

Most vehicles are sold through local auctions, and we work to get the highest return per vehicle for you and VDAP. According to the IRS guidelines, you may claim fair market value for your donation up to the actual sale value. If your vehicle is sold for more than \$500, the maximum amount of your deduction will be the sales price of the vehicle, which will be listed on your IRS Form 1098-C.

A special rule may apply if the donated vehicle sells for \$500 or less. In this case, a deduction for the lesser of the vehicle's fair market value on the date of the contribution may be claimed, or \$500, provided you have written acknowledgment (i.e., the initial donation receipt or the thank-you letter you receive once the donation process is complete).

Fair Market Value

The "fair market value" of a vehicle is the price that you could sell it for in its current condition and state to another individual, willing seller and willing buyer, and it represents the cash that you forgo to make the donation. A convenient source of this information is the private-party sale value as shown in online valuation guides such as Kelley Blue Book (kbb.com/company/faq/used-cars/#whatIsFairMarketRange).

What Tax Forms will I receive and how do I receive them?

In most cases, you will receive a donation receipt from LFOA at the time of your vehicle is picked up. This initial acknowledgment will indicate your name as well as the year, make, model and condition of the vehicle you are donating.

You will then be mailed a thank-you letter on behalf of VDAP, which serves as a tax receipt, within 30 days of the sale of the vehicle(s). This will be your final tax document if your vehicle sold for less than \$500.

If your vehicle sells for more than \$500 and your tax identification number has been provided, an IRS Form 1098-C, "Contributions of Motor Vehicles, Boats, and Airplanes," will be mailed to you within 30 days of the sale stating the amount of gross proceeds received from your donation.

Vehicle Donation Award Program gives no tax advice. It is solely your responsibility to report vehicle value and tax status. For more information about tax deduction for vehicle donation, please refer to the IRS or your government website.

PRIVACY POLICY AND LIABILITY

Privacy Policy

This vehicle donation award program protects the privacy of donors. Donor information is not given to any organization except the IRS as required by law and VDAP policy. Donor names and addresses are shared exclusively with the donor-designated organization.

Social Security numbers required under the current tax law for vehicle donations are only shared with the IRS. Social Security numbers are securely maintained away from other data on a special high-security server not connected to the internet.

Liability

The steps needed to complete a release of a donor's liability for their donated vehicle vary by state and region by region. Each vehicle donor service representative is equipped with a guide for the steps necessary in each state and region, to advise the donor of these steps during the donation process.

Lupus Fighters of America (LFOA) as required, follows governmental compliance with all IRS state and international regulations concerning vehicle donation programs, fundraising registrations and charitable receipting requirements.

The LFOA - Vehicle Donation Award Program protects donors and fully indemnifies organizations. The logos, names and indices of the Vehicle Donation Award Program, LFOA and other companies used on the site are protected by the copyright and trademark laws of the United States.

To ensure compliance with all registration requirements, LFOA works with a nationally recognized law firm that represents nonprofit organizations, professional fundraisers and commercial telemarketers—in the areas of nonprofit registration, regulation, charitable solicitation, commercial telemarketing and fundraising. LFOA headquarters office is located at 3300 South Decatur Blvd, Las Vegas, NV 89102.

MARKETING THE PROGRAM

While we will be marketing the program; you can definitely help ensure we all reach success locally, by marketing the program directly to your constituents.

Listed below are some ads that can be used. Images used in web ads or social media should be linked to www.lupusfightersofnevada.org/VDAP.

To download marketing materials visit, www.lupusfightersofnevada.org/VDAP

Buck-slip Ads - PDF



Slider-page Ads - PDF



Web banner Ad - JPEG






MARKETING THE PROGRAM (CONTINUED)

Social Media Posts

Pushing the program on social media is an easy, affordable and effective way to promote the program. Post as frequently as possible. Most programs should post on a weekly or monthly basis. Keep in mind that not all your fans will see each post, so try posting more often and at a variety of times to find the optimal mix. To download assets visit: www.lupusfightersofnevada.org/VDAP

Suggestion: Pair any post with one of the following LFOA social media ads.

- “5 Reasons to Donate a Vehicle to VDAP”
- “The Simple Vehicle Donation Equation”
- “Donating a Vehicle to VDAP Feels Like...”

Everyday Content	Asset
<p>We Accept Almost All Types of Vehicles (over 280 characters):</p> <ul style="list-style-type: none"> • VDAP wants your vehicle! We strive to accept any vehicle donation, in any condition, at any location that has a clear title and is in one piece, towable and tow truck accessible. Help us provide some much-needed support for our Lupus Warriors and donate your new or old car, truck, RV, Super-car or boat. It’s easy, and free. 	
<p>We Accept Almost All Types of Vehicles (under 280 characters):</p> <ul style="list-style-type: none"> • @VDAP wants your extra car, truck, boat or RV! Help Lupus patients and their families receive a lifetime of support by making a tax-deductible vehicle donation. • VDAP accepts all forms of support to help Lupus patients in life-changing ways, including vehicle donations. It’s easy, free and tax-deductible. 	
<p>Donating a Vehicle Is Easy (under 280 characters):</p> <ul style="list-style-type: none"> • Donate your car to VDAP! It’s an easy way to turn your vehicle into the resources needed to help Lupus patients enjoy life stress free. <p>Thanking A Vehicle Donor (over 280 characters):</p> <ul style="list-style-type: none"> • Thank you, [DONOR], for donating a [YEAR/MAKE/MODEL]. Your generous gift ensures our Lupus patients and develop a cure. Call or give directly online at www.lupusfightersofnevada.org/VDAP We’ll use the proceeds to provide life changing support for Lupus Warriors and their families. 	

MARKETING THE PROGRAM (CONTINUED)

Everyday Content

Asset

Drive Lupus Patients Forward (under 280 characters):

- Drive lupus patients forward by donating your vehicle to www.lupusfightersofnevada.org/VDAP . It's easy and free, and you could get a tax deduction.
- Move lupus patients forward by donating your vehicle to www.lupusfightersofnevada.org/VDAP . It's easy and free, and you could get a tax deduction.



Donate Your Car to VDRP (under 280 characters):

- Donate your luxury car to VDAP! It's easy and a great way to turn your vehicle into the resources needed to help ensure our Lupus patients have the opportunity to enjoy their lives as painless as possible.



A Vehicle Donation Supports Lupus Patients (under 280 characters):

- Turn your vehicle into resources that help ensure the development of a cure for Lupus. It's easy, free and fun!
- www.lupusfightersofnevada.org/VDAP wants your vehicle! Help our Lupus Warriors by making a tax-deductible vehicle donation.



Support Lupus patients with a Vehicle Donation (under 280 characters):

- Help the men, women and children dealing with Lupus by donating any Super-car, truck, RV or boat—and you could qualify for a tax deduction at the same time.
- Support our Lupus Warriors by donating your vehicle to www.lupusfightersofnevada.org/VDAP. We'll tow it free, and you could get a tax deduction.



SAMPLE EMAIL

Here is a sample email message for you to send out to your contacts:

Dear Friends and Family,

Lupus Fighters of America is an 501c3 federal exempt nonprofit organization near and dear to me. I support their tireless work serving the men women and children suffering from Lupus.

That's why I'm reaching out to you today about their **Vehicle Donation Award Program**.

Please consider any extra car, truck, RV, Super-car, motorcycle or other ride in your garage or driveway as more than just a vehicle taking up space or racking up costs. Instead, let it go and let it help our Lupus Warriors by donating it to LFOA's Vehicle Donation Award Program. **Learn more and set up your car donation now:**

Here's How It Works:

1. **Simply complete our secure online donation form;** www.lupusfightersofnevada.org/VDAP
2. **Schedule your free and convenient pickup appointment.** We can accept most vehicles, running or not. However, it must be in one piece and towable (if needed), have an engine and be tow truck accessible (if needed).
3. **Receive a donation receipt for your generous gift.** Most vehicle donations qualify for a tax deduction. When your vehicle is picked up, we will provide you with a donation receipt.

Thank you in advance for any help you can provide, please share this important opportunity with your friends, family and community members.

Our vehicle donor support representatives are available seven days a week and will be happy to answer any questions you may have about the donation process.

Thank you,

CONTACT US

LUPUS FIGHTERS OF AMERICA FOUNDATION

3300 S. Decatur Blvd

Las Vegas Nevada 89102

Web: www.lupusfightersofnevada.org/VDAP

Email: lupusfightersofamerica@gmail.com

Office: 702.900.4707

Your Partnership Is Valuable To Us!

